



Sponsor Information

Join us for our 17th annual event to celebrate our 2025 Champions!

Each year remarkable Missourians, who have overcome many challenges to make life better for themselves, others and their communities, are selected to receive the Missouri Mental Health Champions Award.

Sponsoring the 2025 Mental Health Champions' Banquet provides you the opportunity to celebrate success, battle stigma, support a critical issue and connect with mental health providers, businesses, community resource organizations, and the general public representing communities from across the state.



Recognizing Courage, Celebrating Heroes



Event Details

Date: Thursday, May 1, 2025

Locations: Capitol Plaza Hotel & Convention Center
415 W. McCarty Street
Jefferson City, MO 64101

Schedule: 4:30 p.m. Social Hour
Silent Auction
Director's Creativity Showcase
6:00 p.m. Dinner Served
6:45 p.m. Awards Program



Nomination Information

Each year an award recipient is selected from each of the three nomination categories: mental illness, developmental and intellectual disabilities, and substance use disorders. They are celebrated at the annual Mental Health Champions' Awards Banquet held in their honor. This year, the event will be on **Thursday, May 1, 2025**, at the Capitol Plaza Hotel in Jefferson City.

Nominations will remain open through December 5 and can be submitted online at missourimhf.org/mental-health-champions-banquet

Persons may be nominated in one of three categories:

- An individual with a diagnosed mental illness
- An individual with a developmental and intellectual disabilities
- An individual in recovery from a substance or gambling disorder

Nomination Application

Nominees must agree to allow their stories to be told. Those who nominate eventual winners may be asked to appear in a video tribute for that individual, along with others who have witnessed or who may benefit from the winner's noted accomplishments.

Please include a picture – in JPG or PNG format – of each nominee. Their picture will be put in the keepsake program booklet that will be distributed the night of the event. This picture does not need to be a professional headshot, but a photo of just the nominee is preferred.



Sponsorship Levels

Join us in recognizing and celebrating three individuals who are the recipients of the 2025 Missouri Mental Health Champions Award! These individuals have a meaningful role in their communities and promote the importance of self-determination, recovery, and education about mental health disorders, including mental illness, developmental and intellectual disabilities, and substance use disorders. You will hear inspiring stories of persistence and triumph in the face of daily challenge and adversity.

Gold - \$2,500

- Sponsor recognition in media advertising
- Sponsor acknowledgment on social media
- Full page ad in keepsake program
- Prominently-identified banquet table for 10 in a prime location
- Sponsor recognition during banquet by Emcee and on-screen display

Silver - \$1,500

- Sponsor acknowledgment on social media
- Logo included in keepsake program
- Prominently-identified banquet table for 10 in a prime location
- Sponsor recognition during banquet by Emcee and on-screen display

Supporter - \$500

- Sponsor's logo or personal name will appear in keepsake program

Silent Auction

Donations in support of the Champions Awards will help sustain the event and support the Foundations' ongoing efforts to provide broad-based public education, awareness and stigma reduction services.

If you would like to make a donation towards the Silent Auction, please contact us at (573) 653-9201. Donations for the auction will be accepted until Friday, April 18.



How to Sponsor

Please complete the form below, select your sponsorship level, and enclose your check payable to the Missouri Mental Health Foundation. Please mail your form and check to:

Missouri Mental Health Foundation
223 E. Capitol Ave., Suite 100
Jefferson City, MO 65101

Important Deadlines

Sponsorship Commitment: **Friday, April 18**

Silent Auction Items Delivered to MMHF: **Friday, April 18**

Sponsorship Payment: **Friday, April 25**

Prefer to go paperless?

Submit your form online
using a credit or debit card:
bit.ly/4dS2Dga or by
scanning below.



Sponsorship Form

I wish to sponsor at the following level:

☐ **Gold – \$2,500**

☐ **Silver – \$1,500**

☐ **Supporter – \$500**

Company Name: _____

Contact Person: _____

Contact Email Address: _____

Contact Phone Number: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____