2020 MISSOURI MENTAL HEALTH CHAMPIONS

VIRTUAL AWARDS CEREMONY

Changing Attitudes, Building Hope

Tuesday, October 6, 2020
October 6, 2020

To Our Guests,

Welcome! On behalf of the Board of Directors and staff of the Missouri Mental Health Foundation, we would like to thank you for joining us for the 13th Anniversary of the Missouri Mental Health Champions’ Awards Ceremony.

The awards ceremony is an opportunity to come together to share a common goal – a goal to continue the journey of raising awareness and public understanding of issues impacting individuals and families living with mental illness, developmental disabilities and substance use disorders. Our efforts battle stigma and discrimination, promote care and treatment, and foster inclusion in the community and workforce.

Annually, the Mental Health Champions’ Award recognizes and celebrates three Missourians: an individual living with mental illness, an individual living with developmental disabilities and an individual in recovery for substance use disorders. The award recipients make positive contributions to their communities, exemplify commitment and vision, and their actions have increased the potential for independence in others with similar mental health conditions. Congratulations to the award recipients – you are an inspiration to many!

The Missouri Mental Health Champions’ Awards Ceremony would not be possible without the support of each of you. We would like to extend our heartfelt gratitude for making this event possible and for supporting the work of the Missouri Mental Health Foundation!

Enjoy your evening,

Missouri Mental Health Foundation
Board of Directors and Staff
2019 Mental Health Champions

Missouri Mental Health Foundation
Changing Attitudes, Building Hope

2020 Director’s Creativity Showcase

1st Place Award Winners
MISSOURI MENTAL HEALTH CHAMPIONS
AWARDS CEREMONY

7:00 p.m. Welcome and Introductions
      Patty Henry, MMHF

Opening Ceremony and Remarks
      Connie Cunningham, Executive Director, MMHF
      Terry Trafton, MMHF Board President

Recognition of the Award Nominees
      Rod Smith, Master of Ceremonies

Award Presentations & Recognition of Mental Health Champions
      Tim Conroy
      Candace Cunningham
      John Stuckey

Closing Comments

SILENT AUCTION CLOSES at 7:00 p.m.
Debuting in 1979, the Director’s Creativity Showcase has become a favorite with consumers, families, and staff. The annual art contest is an opportunity for individuals served by the Department of Mental Health (DMH) to display their creative talents. The artwork is created not only for the Showcase, but is sometimes used as a means of therapy. This therapy provides an outlet for the artist to express his or her feelings – feelings they may not be able to verbally communicate. The Showcase has encouraged many individuals to try something they may have previously never considered possible, only to find they have a true creative talent.

The Showcase includes many illustrative arts, crafts and photography. Entries are limited to one (1) per person, although an individual may help with a group project and still enter an individual project. All artwork, including paintings, sketches, crafts, sculptures, needlework, clay designs, and other creative art projects, are judged in one of the following categories: Mental Illness, Developmental Disabilities, Substance Use Disorders, or Professional. A new category, Photography, was added in 2016 and is judged separately.

Some of the submissions are selected for the annual Traveling Showcase, which is exhibited at multiple venues across Missouri between August and December. The Showcase helps to acquaint the general public with the talents and abilities of individuals living with mental illnesses, developmental disabilities, or in recovery for substance use disorder.

For more information about the annual Director's Creativity Showcase, please contact the Missouri Mental Health Foundation at (573) 635-9201 or MMHF@MissouriMHF.org.
President, Terry Trafton - Kansas City

Terry Trafton MS, LPC, NCC, ACHE, serves as President/CEO of CommCARE Behavioral Health, a network of community Behavioral Healthcare providers in Missouri working to help people access quality behavioral healthcare. CommCARE operates FirstStepforHELP.com or 1-888-279-8188 for quality mental health and substance use screenings and referrals for services to partner organizations. Trafton also serves as President/CEO of the subsidiary, Alternatives EAP, which partners with Employers to provide employee wellness services. Trafton has over 25 years of experience in healthcare settings including behavioral health, community and hospital healthcare. Treatment Works, Recovery is Possible, & Help is only a call away!

Vice President, Mary Parrigon - Joplin

Mary Parrigon, CPA, is the Chief Operating Officer at Ozark Center, a not for profit, Certified Community Behavioral Health Clinic in Southwest Missouri. She has 29 years of experience working with the 600 employees of Ozark Center to serve individuals diagnosed with mental illness, substance use disorders and/or developmental disabilities. She currently serves on several committees of the Missouri Coalition of Community Behavioral Healthcare and previously served for eight years on the Board of the Alliance of Southwest Missouri.

Secretary-Treasurer, Stacy Welling - Jefferson City

Stacy Welling started her career in the radio industry where she was the Promotions Director for a seven-station radio group in the Jefferson City-Columbia market. In 2005, she relocated to Jefferson City to join her family business, Whaley's Pharmacy, where she now serves as the President and part-owner of the company. She has been involved with many community organizations and events including the Jefferson City Area YMCA Board, the American Heart Association Heart Ball, the Circle of Red and the March of Dimes.

Director, Alan Baumgartner - Auxvasse

Alan Baumgartner owns and operates Baumgartner’s Furniture, a family-owned business founded in 1949 in Auxvasse Missouri. He is a former member and chair of the Missouri Mental Health Commission. He has been a tireless advocate for persons living with a developmental disability for many years. He has served on numerous boards and committees to raise awareness and understanding of developmental disabilities.
Missouri Mental Health Foundation Board of Directors

**Director, Jonce Chidister - Kennett**

Jonce Chidister is an attorney and current Partner with the Dalton, Mowrer, and Chidister, LLP. He previously served as the Dunklin County Assistant Prosecuting Attorney, an attorney for the Dunklin County Juvenile Office, and worked with the Missouri Public Defender's Office, 35th Judicial District as an Assistant Public Defender. He also represents the interests of children in child abuse and neglect cases as a Guardian Ad Litem, serves as the current Board President for the Cotton Boll Sheltered Workshop/Cotton Boll Handicapped Housing Group Home and serves as the Board Vice-President for the Bootheel Youth Museum.

**Director, Ladell Flowers - Kansas City**

Ladell Flowers has more than 40 years of faith-based counseling, correctional counseling and administration experience. He serves as the Executive Director of the Dismas House of Kansas City, Inc., where he has provided oversight to its residential and outpatient programs since 1977. He is a past Chairman of the Missouri State Advisory Council, the Kansas City Substance Abuse Treatment and Recovery Support Coalition, as well as serving on other boards and committees to aid his community.

**Director, Wendy Hays - Monroe City**

Wendy Hays became the Executive Director of Learning Opportunities, Quality Works (LOQW), Inc. in 1987. LOQW is a leader in providing community skills training, employment services, and service coordination in northeast Missouri. She also assumed the role of Administrative Agent of the Macon County Senate Bill 40 Board in 1997, providing quality services to Macon County residents. Previously, she worked for both Kirksville and Hannibal Regional Centers.

**Director, J. Michael Keller - St. Louis**

Mike Keller served as the Executive Director of Independence Center, a leading Clubhouse model program for adults with mental illness, until his retirement in 2016. He has twenty years experience at non-profit management and leadership, having previously served for ten years as President of St. Joseph Institute for the Deaf, and three as Vice President – Marketing of the St. Louis Regional Chamber and Growth Association.
Missouri Mental Health Foundation Board of Directors

Director, Jane Frances Pfefferkorn - Sikeston

Jane Pfefferkorn, B.S., CCJP, MRSS, MATS, CRPR has spent the past 23 plus years creating and building a faith-based recovery network in southeast Missouri. In 2005 Mission Missouri was credentialed by the Missouri Department of Mental Health (DMH) as a Recovery Support Services Provider and Access Site for the Access to Recovery Federal SAMHSA program. The agency is also certified by DMH to provide outpatient counseling for substance use disorders. In 2017 Mission Missouri received designation as a Certified Recovery Support Services Provider, the recently approved designation through the DMH Certification Standards. In 2018 Mission Missouri was awarded the designation as the Southeast Access Site for the Recovery Support Services funding through DMH. Jane serves on the Missouri Credentialing Board and the boards of the Missouri Recovery Network and the Missouri Mental Health Foundation. She currently serves as Secretary of the Missouri Coalition of Recovery Support Providers and is the chair of the coalition's Housing Task Force.

Emeritus Board Director, Dr. Anne Deaton - Columbia

Dr. Anne Deaton's background relates to persons coping with physical, mental, and cognitive limitations. It includes service as Director of the DMH Division for Developmental Disabilities (2000–2004), Deputy Director of the Missouri Division of Aging, faculty in Human Development and Family Studies at MU, and Assistant Director of the Center for Gerontology at Virginia Tech. She advocates on behalf of Autism services, student mental health, early childhood education, and women's leadership.

Ex-Officio Director, Debra Walker - Jefferson City

Debra Walker currently serves as the Acting Deputy Director with the Missouri Department of Mental Health (DMH). In addition, she serves as the Director of the Office of Public & Legislative Affairs. She is the DMH Liaison to the Missouri Mental Health Foundation and serves on the board as an ex-officio member. Her previous work experience includes Broadcasting, Public Relations, Media and Communications, Marketing and Event Planning.

Executive Director, Connie Cunningham - Jefferson City

Connie Cunningham serves as the Executive Director of the Missouri Mental Health Foundation. Her extensive professional career has been focused in health and human services, serving as the President/CEO of the United Way of Central Missouri, Executive Director of St. Louis County Children's Services Fund, and as the Executive Director of the Missouri Association of County Developmental Disabilities. She has also provided consultation to various nonprofits with board development, organizational structure and operations. She currently serves on the board for the Missouri Foundation for Health.
MISSOURI MENTAL HEALTH CHAMPIONS

JUDGES

Terry Trafton
Missouri Mental Health Foundation

__________________________ J. Michael Keller
Missouri Mental Health Foundation

Alan Baumgartner
Missouri Mental Health Foundation

__________________________ Mary Parrigon
Missouri Mental Health Foundation

Brenda Schell
Missouri Recovery Network (MRN)
MISSOURI MENTAL HEALTH CHAMPIONS

2020 AWARD NOMINEES

Brandon Avery
O'Fallon

Jordan Davidson
Nixa

Jamie Rae Edmondson
Kirksville

Jennifer Goodluck-Kemp
Poplar Bluff

James William Graham
Kirksville

Amber Lucille Greathouse
Rolla

Scott Haes
Springfield

Carol Hilburn
St. Louis

Alex Ott
St. Louis

Kaylie Ozee
Belgrade

Damian Paul
Waynesville

Patrick J. Purdy
Cape Girardeau

Robert Riley II
Dittmer

Angela Rommel
Poplar Bluff

James J. Taylor
Exeter

Michelle Tibbs
St. Louis

Tim Watkins
Kirkwood

Craig M. Whaley
Joplin
2020 MISSOURI MENTAL HEALTH CHAMPION

TIM CONROY

TIRELESS ADVOCATE

Tim is a champion and advocate representing individuals living with a mental illness. He openly shares his story, including his experience in the criminal justice system, by traveling the state and encouraging others to have faith in their recovery journey. He is now a successful volunteer, dedicating his life as a Certified Peer Specialist. He is an active volunteer and advocates for Missouri Crisis Intervention Programs (CIT), which is a model of specialized law enforcement expertise.

Trained CIT Police Officers carry on the normal duties of law enforcement but switch to a specialist role when a potential mental health-related crisis is identified. Tim sits on the CIT Council as a Working Committee Member and he also serves as the Co-Chair of the Self-Care Committee. He has been essential to the Missouri program's growth and recognition among persons living with mental illness.

Tim is a courageous, tireless advocate for many initiatives across the State.
CANDACE CUNNINGHAM

LIVING HER BEST LIFE

Candace was born with cerebral palsy and has faced many life challenges, but never lets it stop her or defeat her in pursuing her dreams or living the life she wants! She attended college and has been tenaciously pursuing employment and further education for the duration of her adult life. Most recently she has accepted the position as the People First of Missouri Coordinator at UMKC’s Institute for Human Development. She has served on the Jackson County Senate Bill 40 Intellectual and Developmental Disabilities (IDD) Board, the Summit Future Foundation, a paid Fellowship Participant in the LEND program, and is a graduate of Partners in Policy Making. She has been selected to organize, motivate, and support self-advocates across the State of Missouri in her role with the People First program. Furthermore, she volunteered as an AmeriCorps member to provide peer support to young adults with IDD and the University of Missouri-Kansas City Propel Program. In all these endeavors, she has shown that those living with disabilities and those individuals that do not, that she has ideas, rights and freedoms that can’t and won’t be affected by limitations. Her smile and upbeat personality are a beacon to those who know this young woman living her best life.
JOHN STUCKEY

REASON TO HOPE

As an adolescent, John had difficulties with sleep, anger and depression and began using drugs and alcohol to cope. He was exposed to heroin after college and quickly spiraled downhill, struggling with opioid use disorder. After multiple barriers and treatment attempts, it was medically assisted treatment, transitional living and a supportive community that brought him out of this darkness. He has been in long-term recovery for seven years, working in the treatment field for this length of time as well. While working two additional jobs he was able to get his nonprofit, the Archway Institute, started and running smoothly. Today it is very successful in aiding individuals and families affected by substance use and co-occurring mental health disorders. He has told his story and spoken about his work at numerous events and in front of thousands of people. He’s worked with the Assisted Recovery Centers of America in both their inpatient and outpatient programs and served as the Executive Director of Recovery House-St. Louis. He is driven by his work and fights for those struggling on their path to recovery. He fights for caregivers and for those working in the field, especially his peers. He is an advocate, a champion, an inspiration to all, a reason to hope.
Alkermes is proud to support the Missouri Mental Health Foundation

Alkermes plc is a fully integrated, global biopharmaceutical company that applies its scientific and technological expertise to develop innovative medicines in the fields of neuroscience and oncology to address the unmet needs and challenges of people living with debilitating diseases.

For more information about Alkermes, please visit: www.alkermes.com
2020 Mental Health Champions Sponsors

GOLD LEVEL

In Grateful Appreciation of Your Generous Contribution

ARCHway INSTITUTE

providing a community of HOPE for those affected by substance use and co-occurring mental health disorders

A — ARCHway provides hope by educating and spreading AWARENESS to individual, families, and communities about the realities of substance use and co-occurring mental health disorders.

R — ARCHway focuses on long-term RECOVERY from substance use disorders.

C — ARCHway strives to connect the entire COMMUNITY in order to support an individual’s recovery.

H — ARCHway believes in focusing on the total HEALTH of an individual, treating all their symptoms.

ARCHway Institute — We Believe in Recovery from the Disease of Addiction.
(314) 635-8887 | https://thearchwayinstitute.org
Contact ARCHway at (314) 635-8887 | theARCHwayinstitute@gmail.com
Our mission is to support individuals with developmental disabilities and their families with services that respect their choices, increases their opportunities, encourages their independence and assists their inclusion in all aspects of the community.

**Support Coordination**
Our Support Coordination teams serve persons determined eligible through the Missouri Department of Mental Health/Division of Developmental Disabilities who reside in Jackson County, Missouri. Support coordinators help people with developmental disabilities and families identify their vision for a good life.

**Community Outreach**
Our Community Outreach department works with Jackson County residents with developmental disabilities and their families. Staff provide information and referrals for non-Medicaid funded services and peer support programs. Benefits consultation and public education are also available.

**Training**
The eitas Training Center offers many quality training opportunities for those working with people with intellectual and/or developmental disabilities. Learn more at eitas.org/training.

**Transportation**
In 1992, we began our transportation service. Today we transport over 500 individuals each day to and from their workplaces, day services, medical appointments, colleges classes and many other locations around Jackson County, Missouri.

Eitas also provides $8 million a year in funding grants to providers to support thousands of individuals in a variety of services throughout Jackson County who would not get needed supports if it were not for our supplemental funds.

eitas.org
800.363.2000
2020 Mental Health Champions Sponsors

GOLD LEVEL

In Grateful Appreciation of Your Generous Contribution

Build the team.
Grow the company.
Have fun.
Love and serve others.

A Proud Supporter of
Missouri Mental Health Foundation

A statewide public health educator promoting help seeking and reducing stigma.
The Missouri Coalition for Community Behavioral Healthcare

Enabling access to quality mental health services for all Missouri citizens in need of such services, while maximizing their human potential and quality of life.

This mission will be accomplished through the continued maintenance and development of a stable statewide network of comprehensive community-based behavioral health care.
2020 Mental Health Champions Sponsors

GOLD LEVEL

In Grateful Appreciation of Your Generous Contribution

MISSOURI PSYCHIATRIC CENTER

Committed to the behavioral health care needs of the people and families in our community.
2020 Mental Health Champions Sponsors

GOLD LEVEL

In Grateful Appreciation of Your Generous Contribution

We LISTEN. We CARE.

As the area's largest and most comprehensive behavioral healthcare provider, Ozark Center provides comprehensive behavioral health services to children, adults and families in the Four States.

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SILVER LEVEL

In Grateful Appreciation of Your Generous Contribution
Thank You

GOLD LEVEL SPONSORS

Alkermes
The Archway Institute
EITAS (Empowering Individuals Through Advocacy and Support)
Learfield Communications, Inc.
Missouri Coalition for Community Behavioral Healthcare
MU Health Care – Missouri Psychiatric Center
Ozark Center
Sunovion Pharmaceutical Company

SILVER LEVEL SPONSORS

Ameren Missouri
Arthur Center Community Health
Capital Region Medical Center
Compass Health Network
FCC Behavioral Health
Independent Living Resource Center, Inc.
MACDDS – Missouri Association of County Developmental Disabilities Services
SILVER LEVEL SPONSORS (continued)

MARF - Missouri Association of Rehabilitation Facilities
Missouri Developmental Disabilities Council
Missouri Recovery Network
Netsmart
Places for People, Inc.
SSM Health St. Mary's Hospital
Swope Health Services
Tri-County Mental Health Services
Truman Medical Center Behavioral Health

SUPPORTERS

Behavioral Health Response
BT Tweedie and Kathy Carter
Chariton Valley Association
Laborers International Union of NA
Macon Co. Commission for Developmental Disabled Citizens
Mark Twain Behavioral Health
Missouri Hospital Association
New Horizons Community Support Services
Person Centered Supports
Preferred Family Healthcare, Inc.
Prime Time Marketing
St. Louis Arc
A special **THANK YOU** to the following individuals who helped make this event possible.

**2020 Missouri Mental Health Champions’ Planning Committee**

- Vickie Epple
- Gloria Gehlert
- Patty Henry
- Sheila Kliethermes
- Rachelle Masters
- Tessa Piatt
- Debra Walker
- Jen Zadell

To the many volunteers, DMH employees, Hub and Spoke, Brian Lamons and DESE; and Primetime Marketing, family and friends who volunteered their time and energy for this great event - **THANK YOU!**

**Thank You**

For attending the 13th Anniversary Celebration of the Mental Health Champions’ Awards Ceremony. We hope you will join us again next year!

If you know of an individual eligible for this award, we encourage you to submit a nomination for the annual Mental Health Champions’ Award. Nominations will be accepted in October and November.

Follow us on Facebook for announcements!
MISSOURI MENTAL HEALTH FOUNDATION

HISTORY, MISSION & VISION

**TOGETHER we can make a difference in Changing Attitudes and Building Hope for some of Missouri’s most vulnerable citizens. Our goal is to battle the public’s misunderstandings and negative behaviors toward individuals and families with mental health challenges.**

The general public’s lack of understanding about mental health conditions keeps many Missourians on the sidelines of society and in the shadow of life. The stigma surrounding mental health conditions keeps people from seeking treatment. Discrimination and stigma shape public policies that limit treatment options.

Raising awareness and public understanding of issues impacting individuals and families living with mental illness, developmental disabilities and substance use disorders is the commitment of the Missouri Mental Health Foundation.

**HISTORY**

The Missouri Mental Health Foundation, a nonprofit organization, was established in 2008 to raise awareness and public understanding of the many issues impacting individuals and families living with mental illness, developmental disabilities and substance use disorders. Through education and advocacy efforts, the Foundation seeks to dissolve stigmas and open doors to treatment and equal opportunity in schools, communities and the workforce.

**MISSION**

The mission of the Missouri Mental Health Foundation is to raise awareness and public understanding of issues impacting individuals and families living with mental illness, developmental disabilities and substance use disorders. Our efforts battle stigma and discrimination, promote care and treatment, and foster inclusion in the community and workforce.

**VISION**

The vision of the Missouri Mental Health Foundation is to have Missourians appreciate the importance of mental health and assist in restoring hope to persons living with mental illness, developmental disabilities and substance use disorders.
The Missouri Mental Health Foundation continues to collaborate with the Missouri Department of Mental Health, as well as other organizations, in providing broad-based public education, awareness, and stigma reduction services. Such services may include positive media communications, public service announcements, marketing to the general public, providing mental health resources, coordinating and/or hosting special events such as trainings and conferences, and providing supportive assistance on mental health-related activities and projects.

2019 Mental Health Champions’ Banquet

On August 13, 2019 the Missouri Mental Health Foundation hosted their 12th annual Mental Health Champions’ Banquet. Due to spring flooding, the event was rescheduled from June to August. This annual awards banquet celebrates and recognizes the outstanding achievements of three Missourians that have overcome many challenges to make life better for themselves, others and their communities. More than 470 individuals attended the banquet.

The Mental Health Champions’ Award recognizes three Missourians each year, including an individual living with mental illness, an individual living with developmental disabilities and an individual in recovery for substance use disorders. The award recipients make positive contributions to their community, exemplify commitment and vision, and their actions have increased the potential for independence in others with similar mental health conditions.
2019 MMHF Key Events & Activities

Real Voices-Real Choices Conference

The 11th annual Real Voices, Real Choices Conference was held in August 2019, providing for three days of presentations, workshops, panels, and activities of interest. It is a gathering of consumers, family members, friends, self-advocates and persons in recovery who come together to learn about programs, service issues, opportunities and self-advocacy. It’s about fostering growth and empowerment, as well as finding the tools to be successful in the community. Attendance included more than 700 consumers, family members and professionals. In partnership with the Missouri Department of Mental Health and the Conference Planning Committee, the Missouri Mental Health Foundation co-hosts this conference annually.

Assessing & Managing Suicide Risk Training (AMSR)
During 2019, in partnership with the Harry S. Truman Veterans’ Hospital, more than 50 behavioral health professionals received training in assessing and managing suicide risks. AMSR is a one-day training for behavioral health professionals presenting five of the most common dilemmas faced by providers and the best practices for addressing them.

Director’s Creativity Showcase
The Director’s Creativity Showcase is an annual art competition open to individuals receiving services through the Department of Mental Health. In 2019, we received nearly 250 art entries. The artwork is judged and cash awards provided. Select pieces were then exhibited at multiple venues throughout Missouri, including Osage Beach, Manchester, Columbia, Springfield, Kansas City and Jefferson City. This display acquaints the general public with the talents and abilities of individuals living with mental illness, developmental disabilities and substance use disorders.
Education and Awareness Campaign
The Missouri Mental Health Foundation continued their educational campaign by airing TV awareness ads. During 2019, TV ads were aired in central Missouri and Cape Girardeau. The ads are designed to raise awareness and public understanding of mental illness, developmental disabilities, and substance use disorders. This media campaign was initiated in 2014 highlighting developmental disabilities, substance use disorders, recovery, stigma, and mental health disorders.

In addition, MMHF continues to manage the screenings of “Not My Child”, a film where parents share their personal experiences and knowledge to help support other parents and families. The film explores different paths to recovery and looks at the disease of addiction. Our hope is that by watching this film and continuing the conversation, families will feel more equipped to address substance use disorders with their children and foster more open conversations. This film was created in partnership with Better Life in Recovery and the Missouri Recovery Network. To date, more than 2,300 individuals have viewed the film.

Addiction & Recovery Summit (Missouri State University)
In partnership with the Missouri State University – Collegiate Recovery Program, Better Life in Recovery and the Missouri Recovery Network, MMHF co-hosted the Addiction and Recovery Summit at Missouri State University in Springfield. The Summit featured an opening keynote speaker, multiple breakout sessions and a panel discussion with elected officials. More than 125 individuals attended the Summit.

Inclusive Golf Program
The mission of the Missouri Mental Health Foundation encompasses fostering inclusion in the community. We believe that through the game of golf, individuals living with mental illness, developmental disabilities and in recovery for substance use disorders can become actively engaged in the social fabric of a community and derive health benefits that improve quality of life.

In partnership with the Turkey Creek Golf Center and Ken Lanning Golf Course, the third year of hosting the inclusive golf program included both excitement and growth, as well as challenges and limited opportunities. In the Spring of 2019, MMHF partnered with Cole County Residential Services where 14 individuals participated in the program, including two participants who built up the courage to use the new accessible golf carts! Flooding, which resulted in significant damage to the golf course, prevented MMHF from hosting two additional programs in the fall of 2019; however, we were able to host a 2-session basic introductory course with 14 youth from the Capital Region Hospital – Social Skills Group.

With a strong core of amazing volunteers and mentors, the participants were actively engaged in the program. The feedback received from our partners and participants continues to be very positive! We look forward to providing this program, once again, in 2020!
2019 MMHF Key Events & Activities

2019 Inclusive Golf Program
Other News

- **Rebranding** – In the spring of 2019, the Missouri Mental Health Foundation released a Request for Services: Marketing & Public Relations seeking proposals from professional firms with experience in working with non-profit organizations interested in community branding, advertising, promotional and awareness campaigns, and public relations. Services provided would include web content development, including an enhanced website and new logo, the creation of an educational awareness campaign, assistance in developing social media notifications, design and development of a quarterly e-newsletter and other communication materials, as well as the design of various marketing and awareness resources. The Missouri Mental Health Foundation is proud to partner with Hub & Spoke in 2019-2020, a digital marketing agency that helps clients find focus through web design, branding, print design and marketing strategy.

- During 2019, the Missouri Mental Health Foundation sponsored several mental health educational conferences and trainings hosted by partner organizations.

- The Missouri Mental Health Foundation also exhibited and participated in 24 community events, trainings and conferences in 2019, sharing educational resource materials and assistance.

- In addition, we continue to stay active on Facebook, sharing awareness/educational posts and inspirational messages. Our engagement with the general public continues to grow.

- Through phone calls and e-mail outreach from the general public, the Missouri Mental Health Foundation continues to handle multiple requests seeking assistance regarding care and treatment for themselves, a family member, or a friend; as well as resource materials and educational opportunities to learn more about mental health conditions. On average, the Foundation will receive 100 resource assistance requests annually through our web site and social media page.
Fiscal Year 2019 Financial Overview

In partnership with the MO Department of Mental Health and other organizations, the Foundation provides broad-based public education, awareness and stigma-reduction services such as positive media communications, trainings/conferences/special events, resource and educational materials, family and individual assistance regarding treatment providers and support services, as well as program technical assistance.

Financial integrity is an organizational-wide responsibility encompassing our staff, as well as the Board of Directors, and as such, the Foundation is audited annually by an independent firm. The financial charts shown below represent the Missouri Mental Health Foundation’s receipts and disbursements for Fiscal Year 2019.